

See page 16, section 1, for our advertisement of Women's Apparel and Furs

Stern Brothers

WEST FORTY-SECOND and WEST FORTY-THIRD STREETS

Commencing Tuesday—with its customary remarkable values—

The Semi-Annual Sale of Furniture

In addition to the savings being the most exceptional in recent years on high character furniture, the assortment is without doubt the most comprehensive and diversified one we have ever offered.

LIVING ROOM FURNITURE:

- 3-pc. Living Room Suite in figured mohair with reversible cushions, **\$675**
 3-pc. Living Room Suite in figured mohair with reversible cushions, **\$375**
 Carlton Arm Chairs with reversible cushions, **\$28.50**
 Secretaries in Mahogany at **\$63**

Odd Pieces of Furniture for the Bedroom:

- Four-post Colonial Beds in Mahogany (twin or full size) . . . **\$27**
 Odd Bureaus in American Walnut with glass tops . . . **\$125**
 Odd American Walnut Vanity Cases with glass tops . . . **\$95**

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The January Sale of White

Comprehensive assortments of the finest grade merchandise at a considerable saving on former prices.

HOUSEHOLD LINENS—Received from Ireland before the new tariff rates went into effect

500 Pure Irish Linen Damask Table Cloths \$2.95
 Full bleach. Good range of designs. Specially priced. . . . Each

1000 dozen All Linen Irish Satin Damask Napkins

Breakfast size . dozen **\$3.75, 4.75, 5.50** Dinner size . dozen **\$3.95, 5.90, 6.75**

Pure Irish Linen Satin Damask Table Cloths—

72x72 72x90 72x108
\$4.75 \$5.90 \$7.00
 Napkins to match, 22x22 ins. Doz. **\$5.90**

Pure Linen Satin Double Damask Table Cloths—

72x72 72x90 72x108
\$6.75 \$8.50 \$10.00
 Napkins to match, 22x22 ins. Doz. **\$8.50**

Irish Pure Linen Satin Double Damask Table Cloths—Circular and oval designs

72x72 inches, **\$7.50** 72x90 inches, **\$9.59** 72x108 inches, **\$12.00**
 Napkins to match, 22x22 ins. Dozen **\$9.50**

Pure Linen Huck Towels, hemstitched—
 Regulation size, dozen **\$4.95, 5.25, 6.75**

Turkish Bath Towels, hemmed—
 Soft and absorbent. . . dozen **\$3.50, 5.50**

Bordered Glass Towels, hemmed ends—
 Checked and striped. . . dozen **\$5.75**

Heavy Twill Kitchen Towels, hemmed—
 Plain with border. . . dozen **\$4.75**

Satin Finish Bedspreads, hemmed—
 Each . . . **\$2.85, 4.75, 5.75**

Crochet Bedspreads, hemmed—
 Each . . . **\$1.75, 1.95, 2.40**

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SILK & NAINSOOK UNDERWEAR

Offered in the Annual January Sale at Substantial Price Concessions

Not only are there many styles to choose from in all the delicate colorings, but the prices for these qualities are extraordinarily low!

SILK LINGERIE

Nightgowns of crepe de Chine in lace trimmed or tailored models. With or without sleeves. In all the pastel shades.

\$3.95, 4.85 to 7.95

Crepe de Chine envelope chemises, tailored or lace trimmed.

\$2.95, 3.90 to 5.95

Crepe de Chine vests and step-in drawers.

\$2.45, 2.95 & 3.95

Heavy quality satin costume slips. In pink, white, navy, brown, black, and taupe.

\$5.50

NAINSOOK LINGERIE

Nainsook nightgowns in various attractive styles.

\$1.00, 1.65 to 2.95

Nainsook envelope chemises.

\$1.00, 1.50 to 1.95

Nainsook vests and step-in drawers.

80c and 1.00

Nainsook Bloomers—50c, \$1 to 1.95

Lingette saten costume slips. In flesh white, taupe, grey, navy, brown, and black

\$2.95

SECOND FLOOR



SHERATON DINING ROOM SUITE
 (as illustrated), in combination American Walnut or Mahogany. Seats upholstered in tapestry. 10 pieces complete . . . **\$345**

Colonial Low Boy (as illustrated) in Mahogany **\$45.00**

Dining Room Furniture:

- 10-pc. Mahogany Dining Room Suite **\$650**
 10-pc. Mahogany or Amer. Walnut Suite, **\$395**
 10-pc. Mahogany Inlaid Suite **\$895**

Substantial Savings During the **JANUARY WHITE SALE** on

"Lily of France" CORSETS

These corsets are fashioned from the higher quality fabrics and exemplify a finished perfection of workmanship which insures beauty as well as long service.

GROUP I.

"Lily of France" Corsets of fine mercerized and silk brocades; low and medium tops, some with half elastic along the top; others with all elastic across top. Three sets of garters. In pink only. Sizes 23 to 28.

\$4.75

(Values from \$7 to 8.50)

GROUP II.

"Lily of France" Corsets of fine mercerized and silk brocades. Medium and low bust, elastic band top. Lace back or closed-back and clasp-front, with elastic sections. Three sets of garters. Sizes 23 to 34.

\$6.45

(Values from \$9.50 to 14.75)

"De Bevoise" Brassieres—Hook front and hook back styles, with flesh or white embroidery. **75c to \$1.95**
 Lace trimmed at top and bottom. 32 to 40.

(Values from \$1.00 to \$3.95)

SECOND FLOOR.

Stern Brothers

A Complete New Shipment of ORIENTAL RUGS

At the Lowest Prices Quoted This Season

Practically every size, every weave, and every coloring one needs is here—distinctive and serviceable rugs representative of the Orient's finest quality merchandise.

Fine Mahal and Ghoravan Rugs—
 In rich soft colorings.

\$225.00

(Average size 9x12 ft.)

Fine Heavy Persian Araks—
 Soft rose and blue colorings.

\$315.00

(Average size 9x12 ft.)

Persian Kazak Carabagh Rugs—\$85.00
 (Average size 5x8 ft.) Specially priced.

New Chinese Rugs—
 Heavy quality, richly embroidered, in royal blues and gold.

\$275.00

(Average size 9x12 ft.)

Royal Kirmanshah Rugs—
 In a variety of colorings and designs.

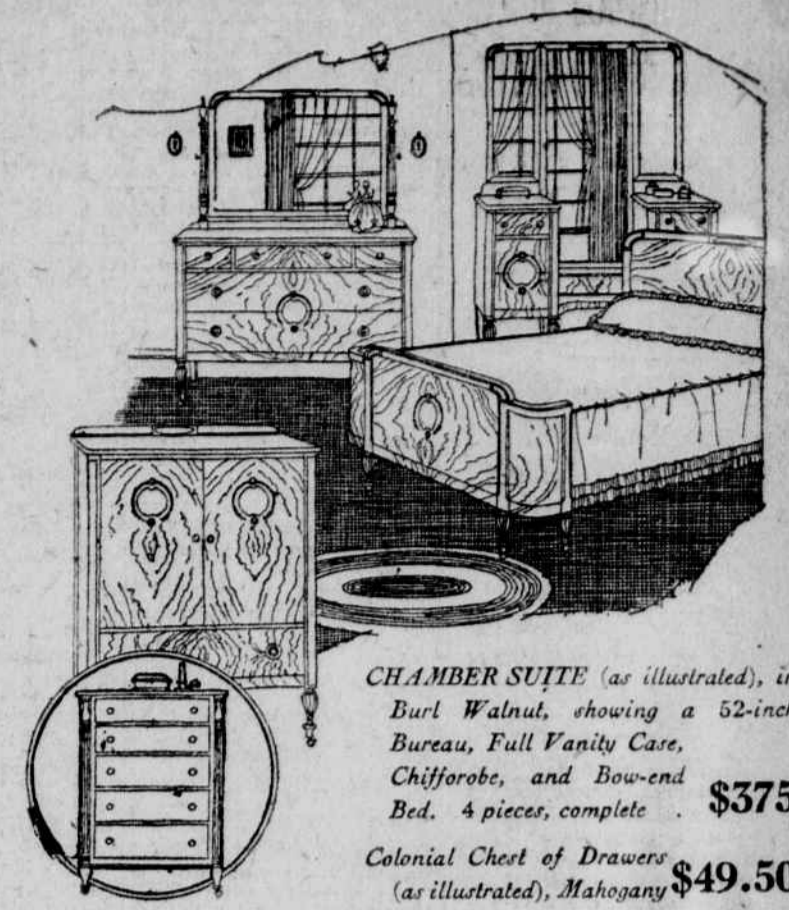
\$285 to \$650

(Average sizes 7x10 to 12x14)

EXTRA LARGE SIZE RUGS

—A wide assortment of weaves and colorings.
 At **ONE-THIRD to ONE-HALF OFF** the
REGULAR PRICES.

SIXTH FLOOR



CHAMBER SUITE (as illustrated), in Burl Walnut, showing a 52-inch Bureau, Full Vanity Case, Chiffonade, and Bow-end Bed. 4 pieces, complete . . . **\$375**

Colonial Chest of Drawers (as illustrated), Mahogany **\$49.50**

Chamber Furniture:

- 5-pc. Mahogany Inlaid Suite (twin beds), **\$550**
 4-pc. American Walnut Suite (glass tops) **\$775**
 4-pc. Amer. Walnut or Mahogany Suite, **\$279**

Seasonable Bed Coverings

Offered during the **JANUARY WHITE SALES** at Most Exceptional Prices

Here are Blankets and Comfortables that will take care of every bed and bed-couch in the house—warm, serviceable, good-looking.

ALL-WOOL BLANKETS

(Single and Double Sizes)

All-Wool Plaid Blankets—**\$7.50, 8.95 and 13.75** pr.

All-Wool White Blankets—**\$9.75, 12.50 and 18** pr.

Plain and Figured Comfortables

Printed cambric styles, with plain centers; borders wool filled. . . .
 Figured Sateen styles, plain border; wool fillings; attractive colorings.

\$5.95 each**\$8.50** each

Plain sateen reversible Quilts; wool filled; Copenhagen blue, rose, and lavender. . . . Each, **\$12.50**

Muslin Sheets and Pillow Cases

MUSLIN SHEETS—Single Three-qtr. Double
 Hemmed . . . 98c, 1.20 1.30, 1.45 1.40, 1.55
 Hemstitched . . . 1.30, 1.75 1.55, 1.75 1.70, 1.95

PILLOW CASES—42x36 45x36 50x36 54x36
 Hemmed . . . 26c 30c 35c 38c
 Hemstitched . . . 36c 40c 45c 48c

Stern Brothers

BLACK DRESS SILKS

(Foreign and American)

Very Important Values

Reliable qualities, highly recommended for their serviceability.

BLACK SATIN CHARMEUSE—
 Closely woven face; good quality. 39 ins. wide. Yard, **\$1.75**

BLACK CANTON CREPE—
 (All Silk). Good quality and weight. 39 ins. wide. Yard, **\$2.45**

BLACK SILK DUVETYN—
 Good quality and weight. 39 ins. wide. Yard, **\$2.50**

BLACK CREPE de CHINE—
 Good weight and quality. 39 ins. wide. Yard, **\$1.85**

BLACK SATIN CANTON CREPE—
 Excellent weight and quality. 39 inches wide. Yard, **\$2.95**

BLACK DRESS TAFFETA (American)—
 Good quality and weight. 35 inches wide. Yard, **\$1.45**

BLACK DRESS TAFFETA (Lyons) . . .
 Lustrous quality. 35 inches wide. Yard, **\$2.25**

BLACK DRESS TAFFETA (Lyons) . . .
 Very fine quality. 38 inches wide. Yard, **\$2.50**

SILK DEPARTMENT—SECOND FLOOR